



# Business Solutions & Consultancy

## CAMERON CHAPMAN



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### About Me:

Having started my first business in the fitness industry at age 17, I have always possessed an entrepreneurial flair and natural ability to identify opportunities.

Competitive by nature, I have competed in a number of sports at international level.

Over the years I have developed multiple brands and have operated successful national and international companies.

My passion is to assist individuals and businesses to reach their full potential.

## EXPERIENCE

### **Director – Skycore Group(Australia) 2002 – Present**

Developed organisation from inception, created Virostop®, Nushine®, Friends that click®, Vinbrant® brands, developed national and international marketing strategies. Responsible for company performance and all aspects of operation

### **Executive Director – Skycore (Vietnam) 2013 – Present**

Co-Founded and managed set up of international company, responsible for recruitment, international branding, product sourcing, freight and logistics, contract management and Q/A.

### **Director – Allureglow Pty. Ltd. 2004 – Present**

Founded and created the international Allureglow® brand  
Responsible for all areas of company operation.

### **CEO – Allureglow USA 2008 – 2012**

Co-founded Allureglow USA, financial management, brand creation, international marketing

### **Managing Director – Topez Pty. Ltd. 2007 - 2013**

Co-founded company and developed Pots Direct® and Topez® brands, international sourcing and procurement throughout Asia, Middle East, Mexico and USA

### **Various Managerial and Senior Exec Roles 1991 - 2001**

## SKILLS

### **Professional**

Business Writing  
Marketing / Branding  
Corporate Strategy  
Sourcing / QA  
Structuring business  
International trade

### **Personal**

Creative /  
Entrepreneurial  
Lateral thinking  
Passionate & motivated  
Results driven  
Strategic aptitude

## EDUCATION

### **Dip.Business Management**

Monash University  
1993

### **Dip. Mech Eng**

Chisholm Institute  
1991

### **Dip. Quality Management & Assurance**

Swinburne College 2000

### **A.S.T.A**

Level 4 trainer